**CHEROKEE CHEETAHWALK 2019**

Cherokee Elementary PTA

[www.cherokeecheetahpta.com](http://www.cherokeecheetahpta.com)

Lakota Local Schools

Cherokee Families,

Please mark your calendars now for our annual walk-a-thon, CheetahWalk! It will be held during the school day on **Friday, October 4, 2019** (rain date is Friday, October 11, 2019). **This is Cherokee PTA’s LARGEST FUNDRAISER of the school year!** We need the help of each and every family, as well as help from our community, so please read further to learn how we can accomplish this together.

**Our Goal:**

In order for us to reach this year’s ultimate fundraising goal of $22,000, **we need *each student* to raise at least $40.** This will allow us to fulfill our mission, which is to strengthen and enrich school experiences for the families of Cherokee Elementary School. This year, our main focus will be on Innovation and Personalized Learning, which will include but not be limited to adding to our MakerSpace, continuing to grow our Passion Projects, building updates, providing flexible and alternative seating, updating furniture, and creating multilingual signage throughout our school We will also continue to spruce up our aging building as we celebrate Cherokee’s 25 year anniversary this year!

**Donation Turn-Ins and Incentives:**

***All students will be given a T-shirt*** to wear for CheetahWalk and to other Cherokee Spirit Days throughout the school year. Students will be sized in the classroom by their teacher, so there is no need to worry about submitting an additional form with your child’s size. Shirts will be distributed the morning of CheetahWalk.

For ***every $40*** a student raises, they’ll earn an entry in an exciting drawing that will take place on CTV each time we reach our next goal along our campaign path. ***The winners of the drawing will each win the opportunity to try to dunk Mrs. Montgomery or Mrs. Slusher in a dunking booth at the end of CheetahWalk!***  For families turning in donations and sponsorships of ***$100 or more*** on any of the dates listed below, in addition to being entered in the dunking booth drawings, those students will also be invited to attend a ***special VIP Red Carpet Event on Friday 11/8 at school!*** If we meet our ***ultimate goal of $22,000, our counselor Mr. Kennison will have his hair dyed at school by our nurse Mrs. Hobbs!*** Finally, the classroom in each grade level with the highest percentage of participation will receive an ***ice cream party*** sponsored by the PTA.

Please send your donation form and money **(checks payable to Cherokee PTA)** to school in an envelope with the student’s full name and homeroom on one of the dates listed below. Also, please note the themed dress-up days associated with each Turn-In date. Additional forms are available on the Cherokee PTA website listed below and at the top of this page, or in the front office at school. Families may send in one combined check for all students, but please be sure all students’ names, homerooms, and donations are clearly listed. All business sponsorships that are sent directly to Cherokee will be credited to the student if their name appears on the sponsorship form. ***Alternatively, walk-a-thon donations may be made by visiting our website at*** [***www.cherokeecheetahpta.com***](http://www.cherokeecheetahpta.com) ***and clicking the “DONATE HERE” button.*** If donating via the website, please be sure to carefully follow the instructions listed on the website in regards to naming your child and teacher to ensure proper credit is given to students and classrooms.

* ***Friday, September 6 - FINAL DEADLINE for Business Sponsorships; 1st Turn-In Day for Donations – HAT DAY***
* ***Friday, September 13 – 2nd Turn-In Day for Donations – PICTURE DAY***
* ***Friday, September 20 - 3rd Turn-In Day for Donations – PJ DAY***
* ***Friday, September 27 – 4th Turn-In Day for Donations – CRAZY SOCK DAY***
* ***Wednesday, October 2 – FINAL Turn-In Day for Donations – SUPER HERO DAY***

Thank you so much for supporting Cherokee Elementary and our Cheetah family! Be on the lookout for other communication in the following weeks as the event approaches, and be sure to follow along with fundraising updates on Facebook @CherokeePTA, on Instagram @cherokee\_cheetah, and on Twitter @cheetahstweet. **LET’S MAKE OUR 25th YEAR THE BEST YEAR EVER TO BE A CHEETAH!**

Sincerely,

Kristin Foley, VP of Ways and Means, Cherokee PTA

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